

**FOR IMMEDIATE RELEASE**



## **SALT LAKE ACTING COMPANY PRESENTS 10<sup>th</sup> ANNUAL CHILDREN'S PRODUCTION, *PINKALICIOUS - THE MUSICAL***

*SLAC has provided arts access to nearly 20k students through its Title 1 Arts Education Program*

[SALT LAKE CITY, UT, NOVEMBER 06, 2018] - [Salt Lake Acting Company](#) (SLAC), Utah's leading destination for brave, contemporary theatre, proudly presents its 10<sup>th</sup> annual children's production, *Pinkalicious the Musical*.

Since 2009, SLAC has dedicated its holiday season to bringing professional theatre to Utah families and schoolchildren, particularly to K-2<sup>nd</sup> grade Title 1 students—historically the most under-served demographic in Utah in terms of access to arts education through field trip opportunities. Each year, SLAC hosts several thousand local children during exclusive student matinees, which provide young children with vital access to the performing arts.

"After the economic crash of 2008, SLAC found itself looking at ways to give back to our community, as arts funding was becoming scarcer," said Executive Artistic Director Cynthia Fleming. "The theatre would normally sit empty during December. Our then-Interim Executive Director, Nancy Borgenicht, realized the potential to inspire the next generation of theatregoers and to bring Utah families through our doors." Fleming continued, "The impact SLAC has been able to make over the past decade through this family-friendly seasonal tradition and our Title 1 Arts Education Program is one of the finest examples of the power of theatre—and of SLAC—in our community. We're incredibly honored and proud."

Based on the beloved book by Victoria Kann and Elizabeth Kann, *Pinkalicious the Musical* tells the story of Pinkalicious Pinkerton, a little girl whose love of pink cupcakes finds her in the doctor's office, pink from head to toe! In the musical adaptation by the same authors, with music by John Gregor, the audience gets to meet the whole Pinkerton family, Dr. Wink, and Pinkalicious's best friend, Alison as they all help Pinkalicious understand the importance of healthy eating and the joy of embracing who you are.

Penelope Caywood, Artistic Director of the University of Utah Children's Theatre, returns for her 9<sup>th</sup> children's production at SLAC. She directs a cast that includes newcomers Fiona Hannan and Seth Foster, as well as SLAC alumni Micki Martinez, Shannon Musgrave, and Alexis Baigue.

In honor of the production, SLAC has partnered with [The Kings English Bookshop](#) to create a pop-up *Pinkalicious* store in the SLAC lobby. An array of *Pinkalicious* books are available and can be purchased alongside show tickets.

SLAC is also proud to serve as a donation station for Washington Elementary this holiday season. During performances of *Pinkalicious the Musical*, audience members are encouraged to give to students-in-need. Requested (unwrapped) items include: jewelry, hair supplies, sporting equipment, slime, playdough, board games, coloring books, dolls, Barbies, sports team clothing, Minecraft items, remote control vehicles, bikes, skateboards, and gift cards.

Additional partners for *Pinkalicious the Musical* include [Flourish Bakery](#) and [Salt Lake County Animal Services](#).

***Pinkalicious the Musical* runs November 30<sup>th</sup> through December 30<sup>th</sup>.** Tickets can be obtained via [tickets.saltlakeactingcompany.org](http://tickets.saltlakeactingcompany.org) o, in person by calling SLAC's box office at 801.363.7522.

### **WHO**

Salt Lake Acting Company

### **WHAT**

*Pinkalicious the Musical*

Book by Elizabeth Kann & Victoria Kann

Music by John Gregor

Lyrics by John Gregor, Elizabeth Kann, and Victoria Kann

*Based on the book Pinkalicious written by Victoria Kann and Elizabeth Kann*

### **TICKETING INFORMATION**

November 30<sup>th</sup> – December 30<sup>th</sup>, 2018

- Saturdays and Sundays at 12pm and 3pm
- Additional performances Friday, November 30<sup>th</sup> at 7pm; Friday December 21<sup>st</sup> at 7pm; Wednesday-Friday, December 26-28<sup>th</sup> at 12pm and 3pm.

Adults: \$26 | Children: \$16

Discounts available for groups of 10 or more.

### **VENUE INFORMATION**

Salt Lake Acting Company – Upstairs Theatre  
168 West 500 North, Salt Lake City, Utah, 84103

Box Office: 801-363-7522

Open 9:00 a.m. – 6:00 p.m., Mon – Fri

[www.saltlakeactingcompany.org](http://www.saltlakeactingcompany.org)

### **PRESS CONTACT**

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801.363.7522

### **ABOUT SALT LAKE ACTING COMPANY**

Salt Lake Acting Company (SLAC)'s mission is to engage and enrich community through brave contemporary theatre. Founded in 1970, SLAC is a not-for-profit 501(c)3 professional theatre dedicated to producing, commissioning, and developing new works and to supporting a community of professional artists. SLAC has been nationally recognized by the Shubert Foundation, the National Endowment for the Arts, the Pew Charitable Trusts, and the Edgerton Foundation, among others. SLAC operates under a SPT Actors Equity Association contract and is a Constituent Member of Theatre Communications Group (a national organization for non-profit professional regional theatres), and the National New Play Network (a national alliance of non-profit professional theatres that champions the development, production, and continued life of new plays). For more information, visit [saltlakeactingcompany.org](http://saltlakeactingcompany.org).

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## **ADDITIONAL RESOURCES**

### **[PINKALICIOUS PRESS KIT](#)**

(Production Photos TBD)

## **CAST & CREATIVE**

Pinkalicious: Fiona Hannan

Peter/Bird: Seth Foster

Alison/Dr. Wink/Butterfly: Micki Martinez

Mrs. Pinkerton/Butterfly: Shannon Musgrave

Mr. Pinkerton/Bee: Alexis Baigue

Director/Choreographer/Music Director: Penelope Caywood

Assistant Director: Hannah Ensign

Set Design: Gage Williams

Costume Design: Shannon McCulloch

Light Design: Jesse Portillo

Prop Design: Janice Jenson

Stage Manager: Jennie Sant

Rehearsal Pianist: Jennie Floor

## **PARTNERS**

### **ABOUT FLOURISH BAKERY**

Flourish Bakery is a supportive community that fosters hope and health, in addition to personal and spiritual growth, while teaching the art and skills of professional baking. Flourish Bakery employs individuals in recovery from substance use disorders as well as those working to reintegrate their lives after incarceration. This employment opportunity, in the Flourish community, assists individuals in the healing process and works to reduce recidivism and relapse through life and job skills training. Flourish provides a community of support, mentorship and friendship, and is a space of life transformation.

### **ABOUT SALT LAKE COUNTY ANIMAL SERVICES**

Salt Lake County Animal Services, the largest no-kill shelter in the State of Utah, is dedicated to providing consistent, reliable, and professional solutions for animal related issues. Our comprehensive animal care and control services include:

- 24/7 Field operations and enforcement
- Animal care and sheltering
- Pet Licensing
- Onsite veterinarian and clinic
- Pet adoptions and placement of animals with rescue groups
- Volunteer and foster programs
- Community issue focus programs
- Community education, media, and outreach events
- Emergency planning